

RUBIROSA



AUTUMN WINTER 2023
WOMEN AND MEN COLLECTION





RUBIROSA shoes are timeless and modern,
the epitome of quiet luxury, made in Italy.

Swiss brand RUBIROSA
presents the contemporary face of leather shoes:
the comfort of sneakers and the endurance
of traditional footwear. Crafted with love,
considerate of nature, every stylish pair
can be joyfully worn every day, everywhere.

The brand is inspired by Porfirio "Rubi" Rubirosa,
a real-life adventurer whose elegance, passion
and non-conformist character informs every stitch.
Porfirio elevated pleasure-seeking to an artform.

RUBIROSA believes pleasure is found in the people
and things we love, through which we become
our best selves. Leisure is everything else.

RUBIROSA

Fine shoes for pleasure and leisure



Practicality and aesthetics entwine on a bed of sustainability

LESS EMISSIONS

Climate-Neutral Company

RUBI ROSA continues to reduce all greenhouse gas emissions associated with its activities, and offsets the remaining emissions (carbon-connect AG certified).

MORE RESPONSIBILITY

Ethical Production

All RUBI ROSA shoes are Made in Italy in compliance with EU environmental protection regulations, health and safety legislation in the workplaces. The close-to-home supply chain reduces carbon emissions.

MORE ENGAGEMENT

Actions for a sustainable future

RUBI ROSA supports the RMDLT Portel-Pará REDD Project in Brazil, to help mitigate climate change, create a positive socio-economical impact for local communities and help protect wildlife and natural habitats.

MORE TREES

Climate-Positive

In partnership with non-profit organisation Treellionaire, RUBI ROSA plants a tree for every pair of sneakers sold, via the Borneo Orang-Utan Survival (BOS) Switzerland, Sustainable Harvest International and Trees for The Future projects.

LESS CONSUMPTION

Quality and style made to last

High class materials, premium craftsmanship and timeless design ensure not only refined elegance, but also great durability. More durability means longer-lasting products, which means less waste, which is the key to true sustainability.



Contemporary Movement / Autumn Winter 2023

What the world needs now is love,
beauty and quality.

RUBIROSA AW23 is a collection of modern-timeless
footwear. Colours are soft and elegant, in accord
with nature, inspired by the winter scene in the
Swiss Alps. Refined shoes for refined people who
love good footwear.

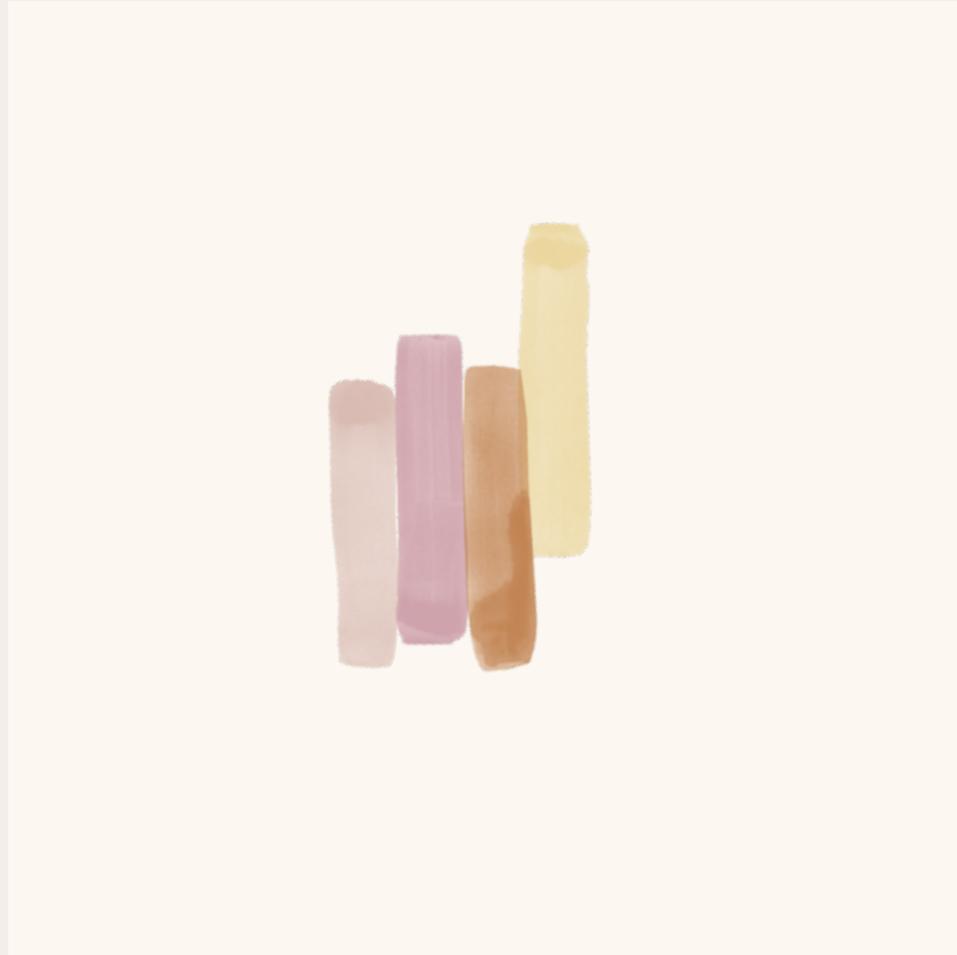
Grounded and iconic, RUBIROSA is the epitome
of quiet luxury. Practicality and aesthetics entwine
on a bed of sustainability. The comfort of sneakers
meets the grace of leather shoes. Reliable
companions. New classics.

RUBIROSA shoes have a gentle silhouette that
sculpts around the foot. Materials are premium
grade, typically natural. Consistent style outlives

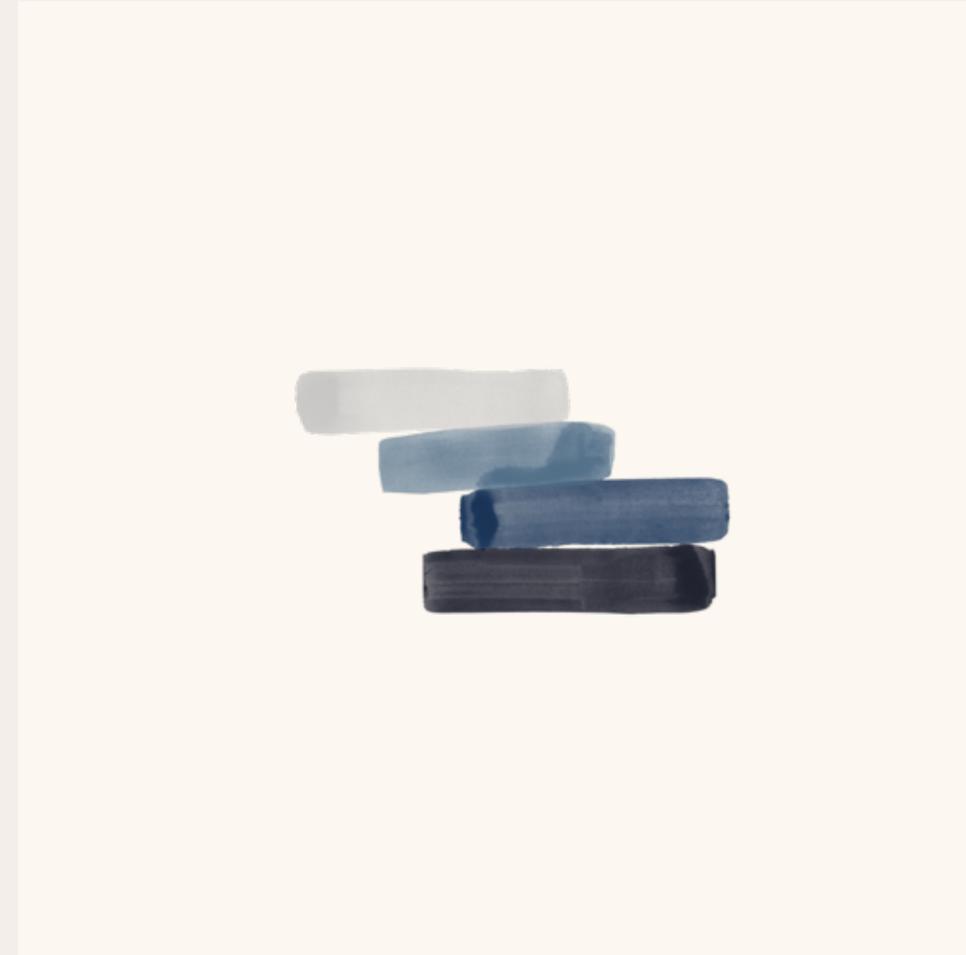
seasons and trends, and carry us from day to night
to next week to next year. True quality improves
with wear.

The times are changing. Genuine quality,
trustworthy makers and an authentic commitment
to sustainability are the fundamentals of modern
beauty.

The best dream is the dream of a better world.



CLICK TO DISCOVER **WOMEN** COLLECTION



CLICK TO DISCOVER **MEN** COLLECTION

WOMEN COLLECTION



JAYNE



JUDY



ODILE



KIM

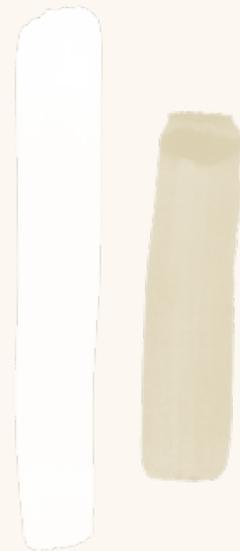


RITA



EVA





RUBIROSA

JAYNE WOMEN

A sneaker answer to boots. JAYNE is a true high-top with roots in American college basketball and the iconic sneaker of skate culture. The construction uses a bold last on a high cup sole and heavier features to face colder temperatures.

Vintage basketball inspired

High-top upper

High cup sole

Elevated materials

Flexible and comfortable

Casual and everyday

This Season

"White Turf" limited edition made with off-white calf Pony

JAYNE D COLLECTION



JAYNE WHITE TURF HE07
Available also for MEN



RUBIROSA JAYNE "White Turf" pays respect to the infamous annual horse race that has been held in St-Moritz (Switzerland) starting from 1907, the only horse race in the world taking place on a frozen lake.



R U B I R O S A

JUDY WOMEN

Simplicity and grace. JUDY is elegant, effortless and discrete. An easy-to-wear, top-tier shoe for any look and every occasion. Decorated with a perforated brogue detail and a zig zag pinking on the U-throat lacing piece, JUDY presents a variety of precious highest quality materials and fascinating colours.

Inspired by 1970s football shoes

Low profile

Calf leather, suede or nubuck

Zig zag pinking, brogue

Rich details

Perfect comfort for everyday

This Season

Raw edged inserted profiles

Metallic colours

Animalier patterns

Iridescent finishing

White hammered velvet style



JUDY D GREEN HE07 - JUDY D BEIGE HE07

JUDY D COLLECTION



JUDY D WHITE HE07





JUDY D METALLIC HE07 - JUDY D PURPLE HE07

JUDY D COLLECTION



JUDY D BROWN HE07



JUDY D LEOPARD HE07



JUDY D WHITE CL03



JUDY D IVORY HE04



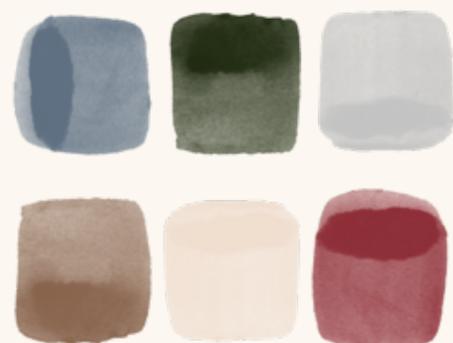
JUDY D MIDNIGHT HE04



JUDY D CENTRAVO NATURALE CL01



JUDY D CENTRAVO BLACK CL01



RUBIROSA

ODILE WOMEN

Grace and comfort. Inspired by the tennis court pioneer sneakers, ODILE displays a derby-style upper with a slip-on construction and a lightweight flexible sole. Made with high-end materials and available in a variety of refined shades, ODILE is a graceful and comfortable everyday shoe.

Inspired by classic tennis shoes

Slip-on "convertible" feature

Low cup sole

Brogue and other RUBIROSA signature details

Timeless elegance

This Season

Metallic colours

Pastel colours

Iridescent finishing



ODILE D SILVER HE07

ODILE D COLLECTION



ODILE D ROSE HE07 - ODILE D METALLIC HE07



ODILE D IVORY HE07





ODILE D CHAMPAGNE HE07



ODILE D BLUE HE07



ODILE D WHITE HE06



ODILE D WHITE/BLACK HE06



RUBIROSA

KIM WOMEN

High-end hiker. Inspired by running shoes, KIM blends the grip, cushioning and comfort of sports-utility trainers with an upper that is beautifully crafted and luxurious. Reliable, practical, sporty and stylish, KIM is made for exploration: city or country. These boots are made for walking.

Inspired by trail running shoes

Performance sole, luxury upper

Rich details including animalia laces

Fascinating finishes including metallics

Brogue and other RUBIROSA signature details

Perfect for roaming the city and the countryside

This Season

New proprietary design platform outsole

New heel collar design

Tone on tone mixed leathers



KIM D WHITE/BLACK HE07 - KIM D SILVER HE07



KIM D COLLECTION



KIM D ROSE HE07 - KIM D LIGHT GREY HE07



KIM D BROWN HE07



KIM D LEOPARD HE07



KIM D WHITE/COGNAC HE07 - KIM D IVORY HE07





R U B I R O S A

RITA WOMEN

Boots with bounce. RITA is a mid-top trainer that blends sport and street with 1970s flair. Luxurious materials ensure softness and comfort. There is a lot to enjoy in the finishes, with a vast variety of materials and colours. And the length is just perfect for the colder season.

Vintage basketball inspired

1970s sport meets street, refined

Padded collar

Same outsole and grace as JUDY

*RUBIROSA details including reinvented brogue
and Adler's stitches*

Light, flexible and comfortable

Warm lining for the colder season

Casual and everyday

This Season

Tone on tone mixed leathers

RITA D COLLECTION



RITA D ROSE HE07

RITA D COLLECTION



RITA D WHITE HE07 - RITA D BLACK HE05



RITA D WHITE HE05



KIM D BEIGE HE05



EVA WOMEN

Exquisite low-top with 1980s flair. EVA updates and modernises the 1980s low-top basketball sneaker by introducing a sleeker and shallower last and highest quality materials for durability, softness and comfort. A casual sneaker with great personality for everyday wear.

Retro basketball inspired, refined

Low-top silhouette, sleek and shallow

Front bumper

Sole wrap at the heel

Brogue and other RUBIROSA signature details

Vachetta leather and other premium materials

Soft and comfortable

Everyday casual

This Season

Total white style



RUBIROSA



EVA D WHITE HE07
Available also for MEN

MEN COLLECTION



JAYNE



JUDY



ODILE



JOAN



AVA



EVA



KIM



RITA



FLOR





RUBIROSA

JAYNE MEN

A sneaker answer to boots. JAYNE is a true high-top with roots in American college basketball and the iconic sneaker of the skate culture. The construction uses a bold last on a high cup sole and heavier features to face colder temperatures.

Vintage basketball inspired

High-top upper

High cup sole

Padded collar for stability

RUBIROSA details including reinvented brogue

Elevated materials

Flexible and comfortable

Casual and everyday

This Season

"White Turf" limited edition made with off-white calf Pony RUBIROSA signature Alpine traditional wool

JAYNE COLLECTION



JAYNE WHITE TURF HE07
Available also for WOMEN



RUBIROSA JAYNE "White Turf" pays respect to the infamous annual horse race that has been held in St-Moritz (Switzerland) starting from 1907, the only horse race in the world taking place on a frozen lake.



JAYNE WHITE HE07 - JAYNE GREY HE07





RUBIROSA

JUDY MEN

Simple, graceful, football. JUDY is a football-inspired Oxford sneaker, built on a low cup sole. Stylish, classic and modern, made from top-grade materials, JUDY is an emblem of quiet luxury and immaculate comfort, perfectly adapting to any moment.

Inspired by 1970s football shoes

Oxford design upper

Low cup sole

Zig zag pinking detail

Brogue detail

Available time-worn

Everyday luxury

This Season

Tone on tone mixed leathers

Denim textured leather

Black time-worn

JUDY COLLECTION



JUDY MOUSE HE07



JUDY COLLECTION



JUDY BLACK HE07 - JUDY BROWN HE07



JUDY GREY HE07



JUDY BLUE HE06

JUDY COLLECTION



JUDY WHITE HE07



JUDY WHITE CL01



JUDY WHITE CL02



JUDY WHITE CL03



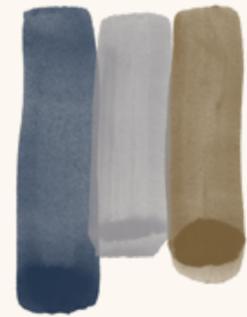
JUDY TW WHITE/YELLOW HE07



JUDY TW BLACK HE07



JUDY TW WHITE CL02



RUBIROSA

ODILE MEN

Grace of tennis pioneers. A timeless style inspired by the first trainers designed for the tennis courts, ODILE evokes the class of the legendary sports pioneers. Leaning on a comfortable flexible sole, the derby-style upper of the ODILE stands out for its slip-on construction.

Inspired by classic tennis shoes

Derby design upper

Slip-on "convertible" feature

Low cup sole

Brogue and other RUBIROSA signature details

Available time-worn

Timeless elegance

This Season

Tone on tone mixed leathers

Denim textured leather

RUBIROSA signature Alpine traditional wool

Total black style

ODILE COLLECTION



ODILE WHITE HE07

ODILE COLLECTION



ODILE BLUE HE07 - ODILE GREY HE07



ODILE BLACK HE07 - ODILE WHITE/BLACK HE07





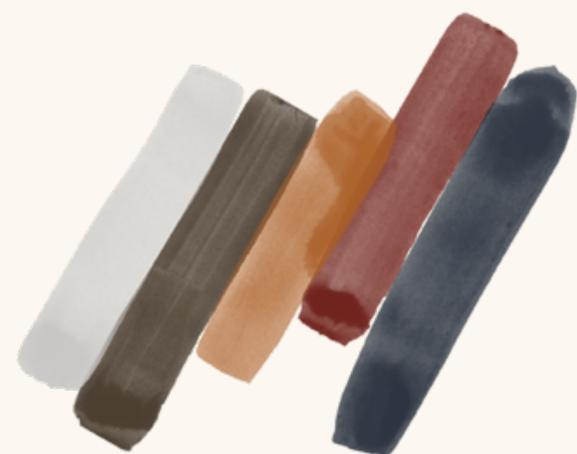
ODILE MILITARE HE07 - ODILE LIGHT GREY HE06



ODILE WHITE HE06



ODILE WHITE/BLACK HE06



RUBIROSA

JOAN MEN

Running in style. Inspired by 1970s "wedge" running shoes, JOAN is a sporty shoe of unabashed luxury, rich in signature RUBIROSA details and enhanced in its sporty soul by the spoiler for stability. Wear JOAN every day you can.

Inspired by 1970s "wedge" runners

Premium materials

Elegant details, including signature brogue

Spoiler for stability

Everyday, easy wear

This Season

Tone on tone mixed leathers

Chequered textured leather



JOAN BLUE HE07 - JOAN LIGHT GREY HE07

JOAN COLLECTION

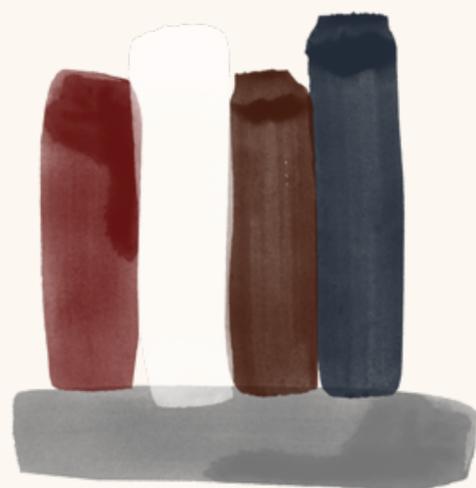


JOAN DARK BROWN HE07 - JOAN WHITE HE07



JOAN WHITE/GREEN HE06 - JOAN GREY HE07





RUBIROSA

AVA MEN

Tennis elegance. AVA takes old school elegance and sophistication into the 21st Century. Lightweight, flexible and supremely comfortable, these premium casual shoes complement a suit or more relaxed outfit combinations.

Inspired by 1970s tennis shoes

Derby upper design

Leather welt

Sports style, luxury build, craftsmanship details

Top-grade materials including calf skins and calf suedes

Full-grain premium leather

Dress up or dress down

This Season

New heel collar design

Antiqued premium leather

Tone on tone mixed leathers



AVA BROWN HE07 - AVA WHITE HE07

AVA COLLECTION



AVA BLUE HE07 - AVA GREY HE07



AVA WHITE CL01



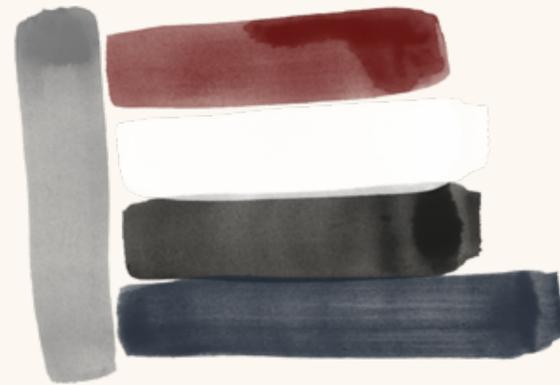
AVA BLACK HE05



AVA CENTRAVO NATURALE CL01



AVA CENTRAVO BLACK CL01



RUBIROSA

EVA MEN

1980s low-top basketball, reimagined. The urban community's ultimate icon shoe enjoys a sophisticated refit and a complete upgrade. The silhouette is low-top but features a sleeker and shallower last than its illustrious forebears. A casual sneaker that is light and comfortable for everyday wear.

Retro basketball inspired, refined

Low-top silhouette, sleek and shallow

Front bumper

Sole wrap at the heel

Brogue and other RUBIROSA signature details

Vachetta leather and other premium materials

Light, soft and comfortable

Everyday casual

This Season

Sport inspired contrasting details

Tone on tone mixed leathers

Total white style



EVA WHITE/RED HE07

EVA COLLECTION



EVA WHITE HE07
Available also for WOMEN



EVA WHITE/BLACK HE06



EVA BLUE HE05



EVA BLACK HE05



RUBIROSA

KIM MEN

The quality hiker. RUBIROSA's sports utility sneaker blends the grip, the cushioning and the comfort of performance trainers with a crafted, luxurious upper. It's the ideal all-terrain footwear for touring the city in winter or roaming the frozen countryside.

Inspired by trail running shoes

Performance sole, luxury upper

Nubuck, suede and "Vachetta" leather

Vibram sole

Top-grade rip-stop nylon and nubuck or suede and nubuck

Perfect for roaming the city or the country

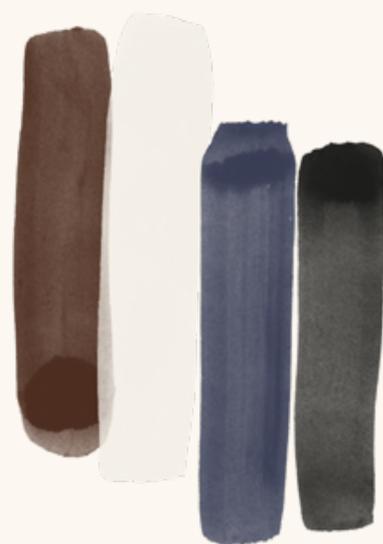
This Season

New heel collar design

KIM COLLECTION



KIM WHITE/BLACK HE07 - KIM WHITE/COGNAC HE07



RUBIROSA

RITA MEN

1970s mid-top basketball, redefined. RITA is a fresh take on the iconic basketball boot, blending sport and street. Premium materials and refined craftsmanship production elevates casual styles for a lightweight and comfortable everyday sneaker.

Vintage basketball inspired

1970s sport meets street, refined

Padded collar for stability

RUBIROSA details including reinvented brogue

Same outsole as JUDY

Elevated materials

Light, flexible and comfortable

Casual and everyday

This Season

Chequered textured leather

Tone on tone mixed leathers

RITA COLLECTION



RITA DARK BROWN HE07 - RITA BLACK HE07



RITA BLUE HE06



RITA WHITE HE06



RUBIROSA

FLOR MEN

High-end slip-on. Lightweight, flexible and comfortable, FLOR is a sneaker for all seasons. It's made with perforated leather, suede, vegetable tanned calf leather and terry cloth for ultimate comfort and breathability. The time-worn look infuses the shoe with a strong character of a life well-lived.

The easy loafer

Lightweight, comfortable, breathable

Low-profile and flexible sole

Time-worn look: lovingly aged

For everyday and city breaks

FLOR COLLECTION



FLOR TW BLUE HE06 - FLOR TW WHITE HE05



Fine shoes for pleasure and leisure

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