



RUBIROSA



SPRING SUMMER 2023 - WOMEN AND MEN COLLECTION



Made in Italy, RUBIROSA is the epitome of quiet luxury.
Each shoe is an icon, made to last, crafted with style.
The brand is inspired by Porfirio "Rubi" Rubirosa,
a real-life adventurer whose elegance, passion
and non-conformist character informs every stitch.

Rubirosa: "FINE SHOES THAT FIT LIKE LOVE."



SPRING SUMMER 2023

-

A NEW HORIZON.
A NEW WORLD CLOSER TO NATURE.

Pale white shores and blue sea. Lavish green wildlife nature
and hyper bright flowers. And then elegant tropical manors
and cozy pastel villages under a hot sun.
Hues of paradise far away, out of the busy modern world.

The RUBIROSA Spring Summer 2023 celebrates
the pleasure of escaping to find oneself again.

The collection plays with a range of colors inspired
by the virgin tropical nature and the smooth Caribbean vibe,
also as a tribute to the homeland of the character
the BRAND is named after, the Dominican Porfirio Rubirosa.





All the luxurious colours of the Tropics thrive in Women's collection:
from coral red and immaculate white of the marine reef,
to the metallic shines of shells and sea inhabitants, to the rich purples
and greens of paradisiacal birds perched among the leaves,
to animalier textures evoking the big jungle predators.
The "grains of sand" finish is another sophisticated new detail
applied to the soles of a selection of styles.
A barely perceptible shine effect that reveals itself in sunlight.

—

A new and so far unexplored path discloses in this collection:
a shared selection of styles that go beyond gender distinctions
in the name of a common love for a quiet elegance.
The protagonists of this love story are EVA and the new ODILE
in the slip-on version, identical in both the Women's and Men's collections.

—

We'll find ODILE in a wider range of colors and materials
in the Men's Collection, together with all the brand's most successful shoes.
Overall the SS2023 collection stays faithful to RUBIROSA iconic style,
made of pure and sober lines combined with luxurious materials
and sophisticated craftsmanship, juxtaposed in eye-opening ways.
The softest brilliant long hair suede is to be found near chequered
printed leather, a velvety touch near an almost rubber-like one.
Smooth and rough finishes, matt and glossy surfaces create
a subtle yet seductive rhythm, for the perfect quiet luxury feel.

A classic but never predictable version of summer vibes.





JUDY MEN
SIMPLE, GRACEFUL, FOOTBALL

The most valuable player in the RUBIROSA squad, JUDY is a football-inspired Oxford, built on a low cup sole.

JUDY is a top-grade, easy-to-wear shoe that adapts to any moment. Stylish, classic and modern, made from top-grade materials, the uppers feature the perforated brogue detail that is RUBIROSA's signature.

The zig zag pinking detail on the U-throat lacing piece is a nod to the world of football.

JUDY is an emblem of quiet luxury and immaculate comfort.



JUDY GREEN SS23





- inspired by 1970s football shoes
- low cup sole
- new refined leathers including Sharada Bear
- available Timeworn
- lightweight leather upper
- zig zag pinking detail, brogue detail
- immaculate comfort
- everyday luxury





JUDY BEIGE SS23



JUDY BLACK SS23





JUDY BROWN SS23 - JUDY OFF WHITE SS23



JUDY WHITE CLO1



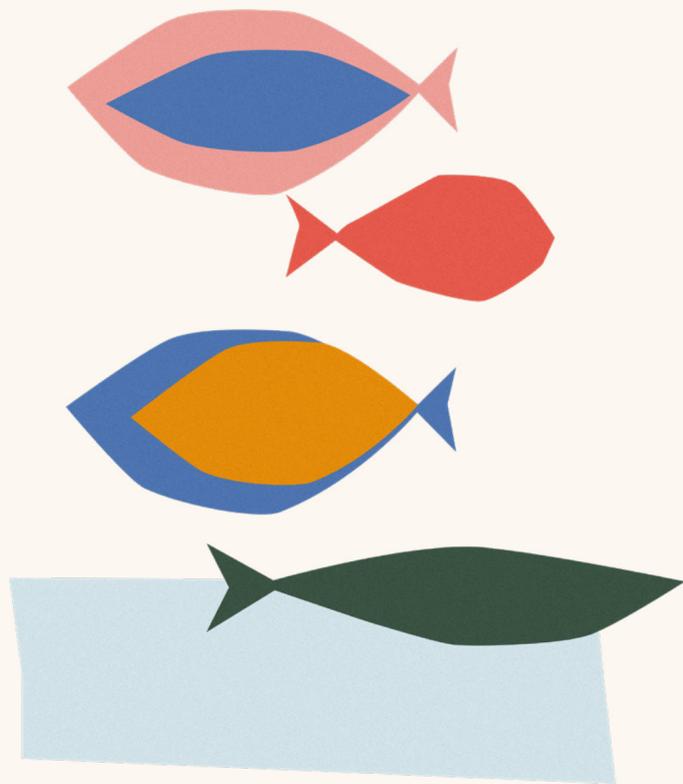
JUDY WHITE CLO2



JUDY TW WHITE CLO1



JUDY TW WHITE CLO2



ODILE MEN
GRACE OF TENNIS PIONEERS

A timeless style inspired by the first trainers designed for the tennis courts, ODILE evokes the class of the legendary sports pioneers.

Leaning on the flexible sole introduced with the JUDY, the derby-style upper of the ODILE stands out for its slip-on construction.

Consistent with RUBIROSA philosophy, the ODILE is made using the best leathers and linings treated with vegetable tanning for freshness and comfort.



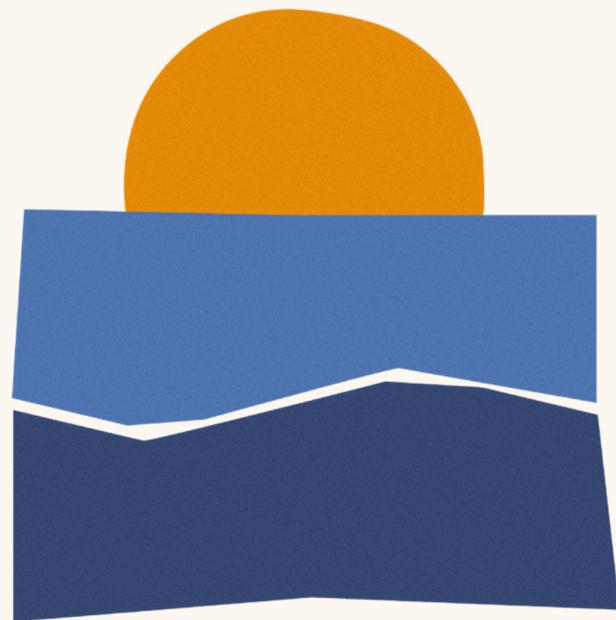


- inspired by classic tennis shoes
- slip-on "convertible" feature
- low cup sole
- lightweight leather upper
- brogue and other RUBIROSA signature details
- available Timeworn
- timeless elegance



ODILE TW GREY SS23 - ODILE TW LIGHT GREY SS23





AVA MEN
TENNIS ELEGANCE

AVA takes old school elegance and sophistication into the 21st Century. Her upper is made of the best quality leather, naturally breathable and comfortable.

The addition of a leather welt into the rubber cup sole further elevates the quality and enriches the character.

The lining is vegetable tanned calf leather for ultimate comfort. A derby meets a tennis shoe, AVA is lightweight, flexible and supremely comfortable. These premium casual shoes complement a suit or more relaxed outfit combinations.



AVA YELLOW SS23 - AVA WHITE SS23

AVA COLLECTION



- inspired by 1970s tennis shoes
- sports style, luxury build, craftsmanship details
- full-grain premium leather
- top-grade materials including calf skins and calf suedes
- leather welt
- lightweight, super comfortable
- dress up or dress down



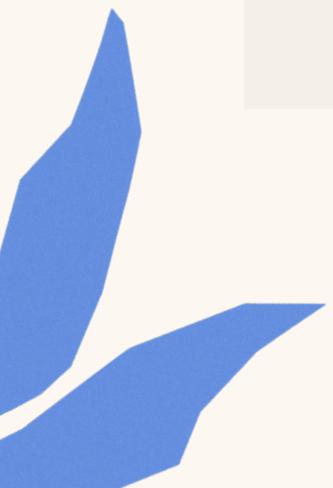
AVA BLUE SS23 - AVA LIGHT GREY SS23



AVA WHITE CLOI



AVA BLACK AW22

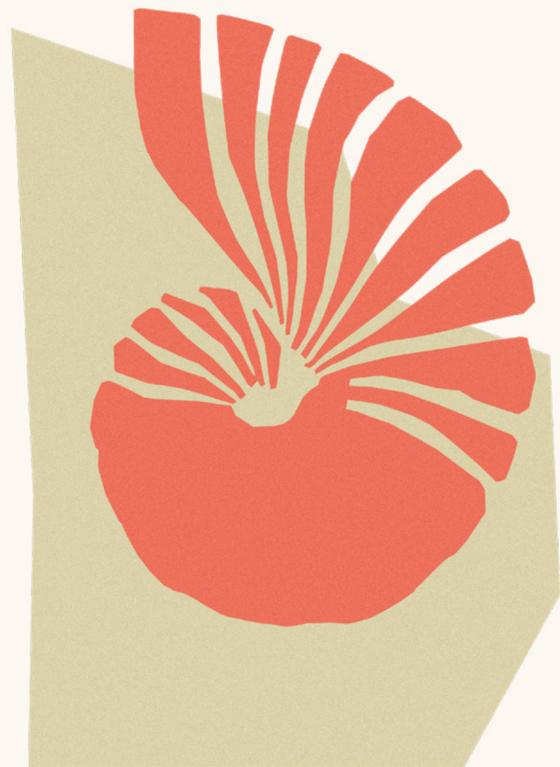




AVA CENTRAVO NATURALE CLOI



AVA CENTRAVO BLACK CLOI



EVA MEN
1980S LOW-TOP BASKETBALL, REIMAGINED

EVA updates and modernises the 1980s low-top basketball sneaker. The urban community's ultimate icon shoe enjoys a sophisticated refit and a 360° upgrade to secure its place in the RUBIROSA line-up.

The silhouette is low-top but features a sleeker and shallower last than its illustrious forebears.

The EVA is fully lined with luxurious Vachetta leather for softness and comfort. A casual sneaker that is light and comfortable for everyday wear.



- 1980s basketball refined
- low-top silhouette, sleek and shallow
- front bumper
- sole wrap at the heel
- brogue and other RUBIROSA signature details
- Vachetta leather and other premium materials
- light, soft and comfortable
- everyday casual



EVA WHITE/BLACK SS23 - EVA GREY SS23



EVA BLUE AW22



EVA BLACK AW22



FLOR MEN
HIGH-END SLIP-ON

Lightweight, flexible and comfortable, FLOR is a sneaker for all seasons. Made with the highest quality materials, these shoes have been constructed with a gore piece that allows an easy entry and fitting a wide range of feet shapes.

The lining is made from a vegetable tanned calf leather and terry cloth for ultimate comfort and breathability.

At ease in all casual situations, FLOR is built on the same last and sole as JUDY: low profile, very flexible.



FLOR TW STONE SS23





- the easy loafer, cousin of JUDY
- low-profile last and sole
- lightweight and comfortable; breathable
- available in Timeworn
- for everyday and city breaks



FLOR TW BLUE SS23 - FLOR TW WHITE SS22



JOAN MEN
RUNNING IN STYLE

Inspired by 1970s “wedge” running shoes, JOAN is a sporty shoe of unabashed luxury, rich in signature RUBIROSA details and enhanced in its sporty soul by the spoiler for stability.

The finest Tuscan Vachetta leather and vegetable-tanned calf leather are employed at key points, for class and comfort. Note also the spoiler for stability.

RUBIROSA's signature brogue is a nod to the brand's heritage, executed in a contemporary way. Wear JOAN every day you can.



JOAN SABBIA SS23 - JOAN WHITE SS23



- inspired by athletes
- elegant details, including signature brogue
- inspired by 1970s "wedge" runners
- premium materials
- top-grade rip-stop nylon and nubuck or suede and nubuck
- everyday, easy wear



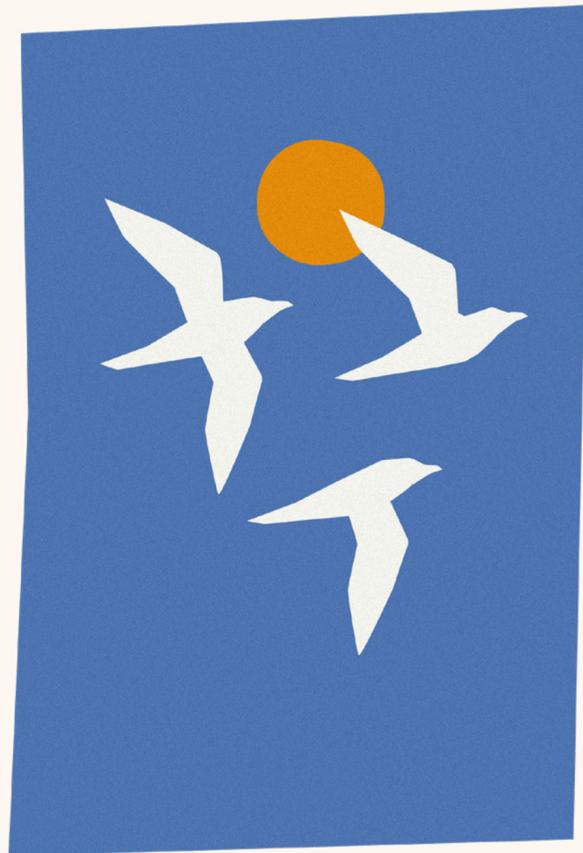
JOAN BLUE SS23 - JOAN RED SS23





JOAN BROWN SS23 - JOAN WHITE/GREEN SS23





KIM MEN
THE QUALITY HIKER

RUBIROSA's sports utility sneaker blends the grip, the cushioning and the comfort of performance trainers with a crafted, luxurious upper.

The upper materials are the finest nubuck and suede and luxurious Vachetta leather from Tuscany. The bi-material two-tone sole, made from rubber and E-V-A, features slight cupping for stability.

With roots in nature and the great outdoors, KIM is the ideal all-terrain footwear for touring the city in winter or roaming the frozen countryside. KIM is quality in motion.



KIM GREY SS23



- performance sole, luxury upper
- inspired by trail running shoes
- Vibram sole
- nubuck, suede and Vachetta leather
- two-tone rubber and EVA sole
- top-grade rip-stop nylon and nubuck or suede and nubuck
- perfect for roaming the city or the country





RITA MEN
1970S MID-TOP BASKETBALL, REDEFINED

RITA is a fresh take on the 1970s basketball boot. The original sneaker crossed from the stadium to the sidewalk and RUBI ROSA's revision honours the blend of sport and street.

The silhouette is, for the sake of purity, a mid-top boot. Lightweight and comfortable, RITA elevates casual styles and can be worn everyday.

Materials for the uppers include leathers, suedes and nubucks, lined with luxurious Vachetta leather for softness and comfort.



RITA BLUE SS23





- vintage basketball inspired
- 1970s sport meets street, refined
- padded collar for stability
- Rubirosa details including reinvented brogue
- same outsole as JUDY
- elevated materials
- light, flexible and comfortable
- casual and everyday



RITA WHITE SS23 - RITA BLACK SS23





BOTH
FOR WOMEN AND MEN

A shared selection of styles that go beyond gender distinctions
in the name of a common love for a quiet elegance



ODILE WHITE SS23



ODILE D WHITE SS23

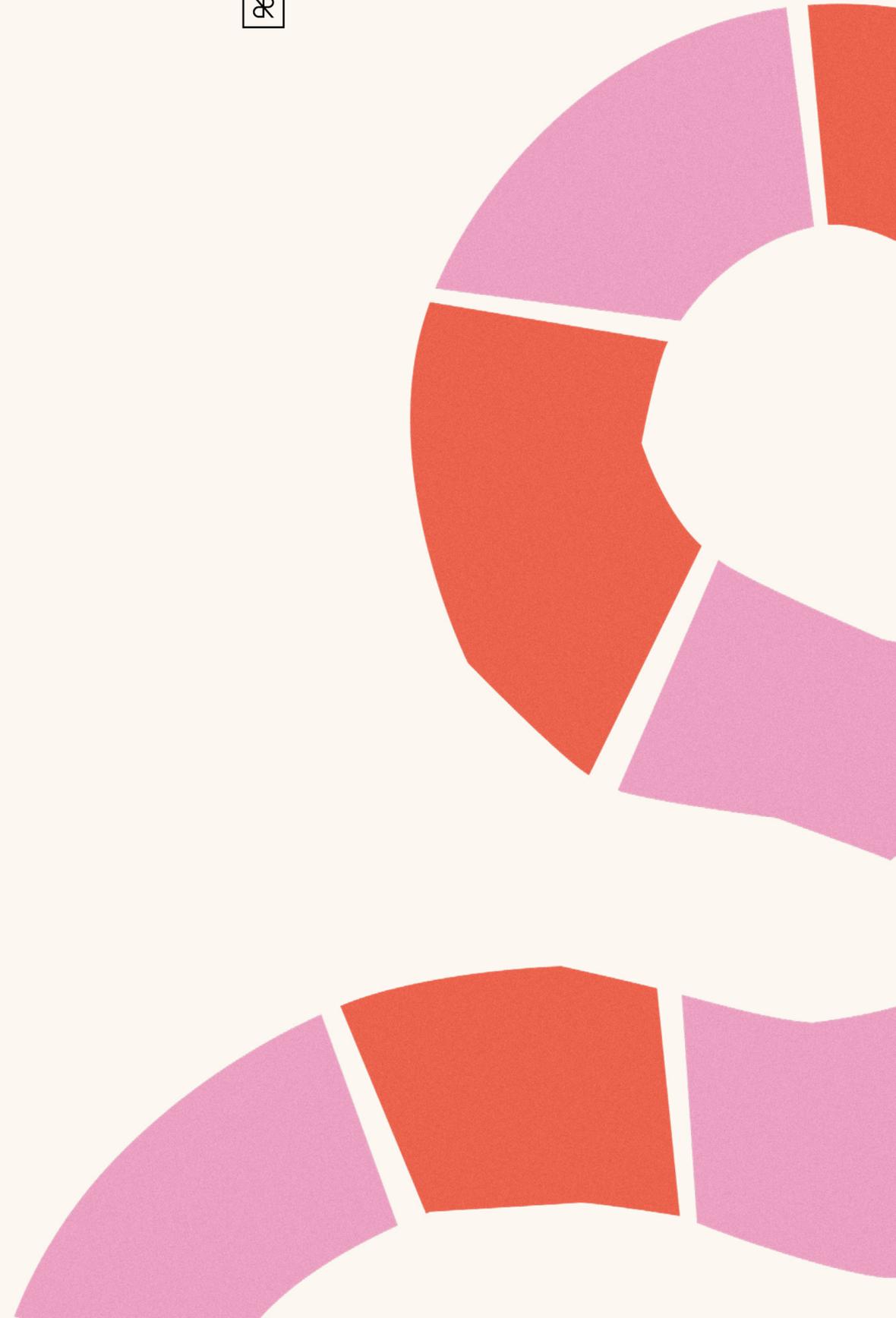


EVA D BEIGE SS23 - EVA WHITE SS23





ODILE D WHITE/BLACK SS2





JUDY WOMEN
SIMPLICITY AND GRACE

JUDY is elegant, effortless and discrete.
An easy-to-wear, top-tier shoe for any look and every occasion.

Made from the highest quality materials, the upper - typically suede or nubuck or lightweight leather and suede trim - includes a perforated brogue detail, a RUBIROSA signature of style and class.

Zig zag pinking enhances the U-throat lacing piece.
For immaculate comfort, the lining is a mix of cotton,
reinforced with calf leather.



JUDY D RED SS23 - JUDY D LIME SS23



JUDY D PINK SS23 - JUDY D GREEN SS23





- lightweight leather upper
- metallic colours and animalier patterns
- upper is calf leather, suede or nubuck
- rich details including Animalia laces
- low profile
- zig zag pinking, brogue
- "Grain of sand" finishing on outsole
- perfect comfort
- for everyday



JUDY D SILVER SS23 - JUDY D OFF WHITE SS23





JUDY D PYTHON SS23 - JUDY D WHITE SS23



JUDY D IVORY SS22



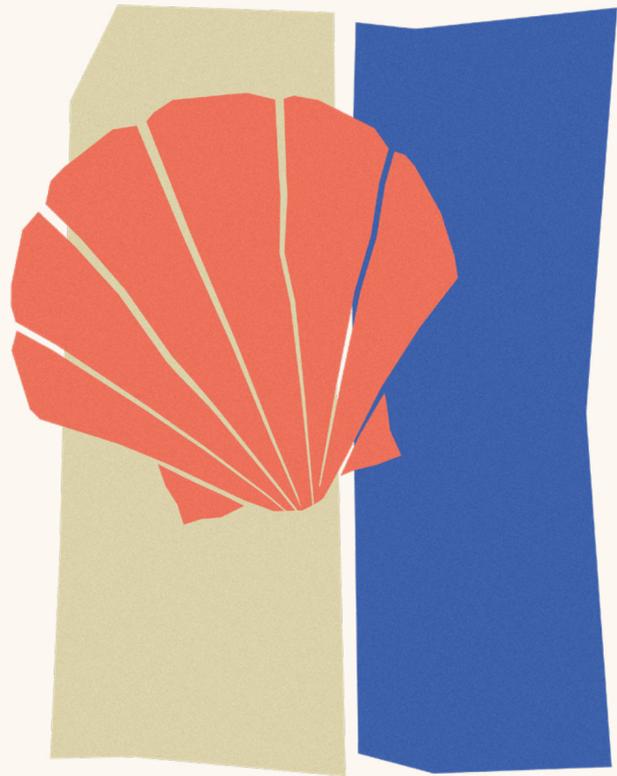
JUDY D MIDNIGHT SS22



JUDY D CENTRAVO NATURALE SS22



JUDY D CENTRAVO BLACK SS22



KIM WOMEN
HIGH-END HIKER

Inspired by running shoes, KIM blends the grip, cushioning and comfort of sports-utility trainers with an upper that is beautifully crafted and luxurious.

The bi-material, two-tone sole is made from rubber and compressed E-V-A. The sole has slight cupping for stability. The upper materials are the finest nubuck and suede and luxurious Tuscan Vachetta leather.

Reliable, practical, sporty and stylish, KIM is made for exploration: city or country. These boots are made for walking.



KIM D SAND SS23 - KIM D PINK SS23

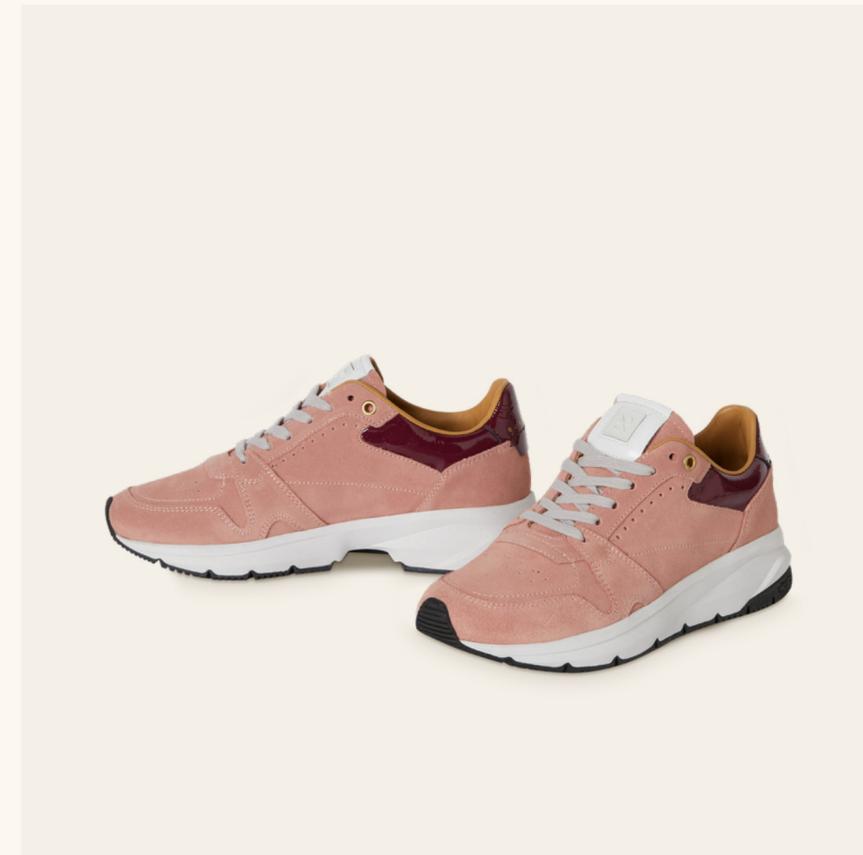




KIM D GOLD SS23 - KIM D SILVER SS23



- performance sole, luxury upper
- inspired by trail running shoes
- Vibram sole
- rich details including Animalia laces
- fascinating finishes including metallic gold and silver
- "Grain of sand" finishing on outsole
- available Timeworn
- perfect for roaming the city and the countryside



KIM D LIME SS23 - KIM D ROSE SS23





KIM D LEOPARD SS23 - KIM D PURPLE SS23

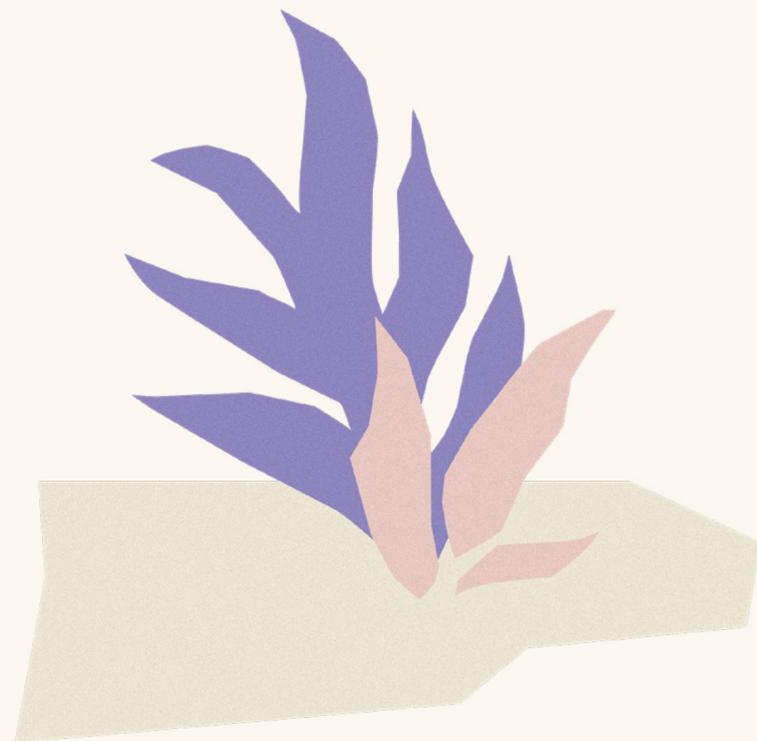




KIM D GREEN SS23



KIM D OFFWHITE AW22



RITA WOMEN
BOOTS WITH BOUNCE

RITA is a mid-top trainer that blends sport and street with 1970s flair. Materials for the uppers include leathers, suedes and nubucks, lined with luxurious Vachetta leather for softness and comfort.

Details including the reinvented brogue, the Adler stitching on the back of the heel and the signature label on the tongue are unmistakable reminders that these are a pair RUBIROSA's.

There is a lot to enjoy in the finishes, with a vast variety of materials and colours. And the length is just right to be worn both with trousers and a skirt dress.



RITA D PYTHON SS23 - RITA D PINK SS23



- 1970s sport meets street, refined
- padded collar showcases the collection's aesthetic flair
- RUBIROSA details including reinvented brogue
- same outsole and grace as JUDY
- "Grain of sand" finishing on outsole
- light, flexible and comfortable
- casual and everyday



ODILE WOMEN
“CANCUN SPECIAL EDITION”

A special edition in the Summer '23 collection, this vivid style is inspired by a pair of RUBIROSA shoes that enjoyed a party-hard night in Cancun with a good friend of ours.

The ODILE fine grace gets enriched with a spectacular firework of Caribbean colors.

Hand-painted and in limited release, the CANCUN PARTY EDITION is a tribute to the most vibrant spirit of summer.

ODILE COLLECTION



ODILE D CANCUN



RUBIROSA.COM / INFO@RUBIROSA.COM

“FINE SHOES THAT FIT LIKE LOVE.”