



RUBIROSA



FINE SHOES THAT FIT LIKE LOVE

COLLECTION AW 2021

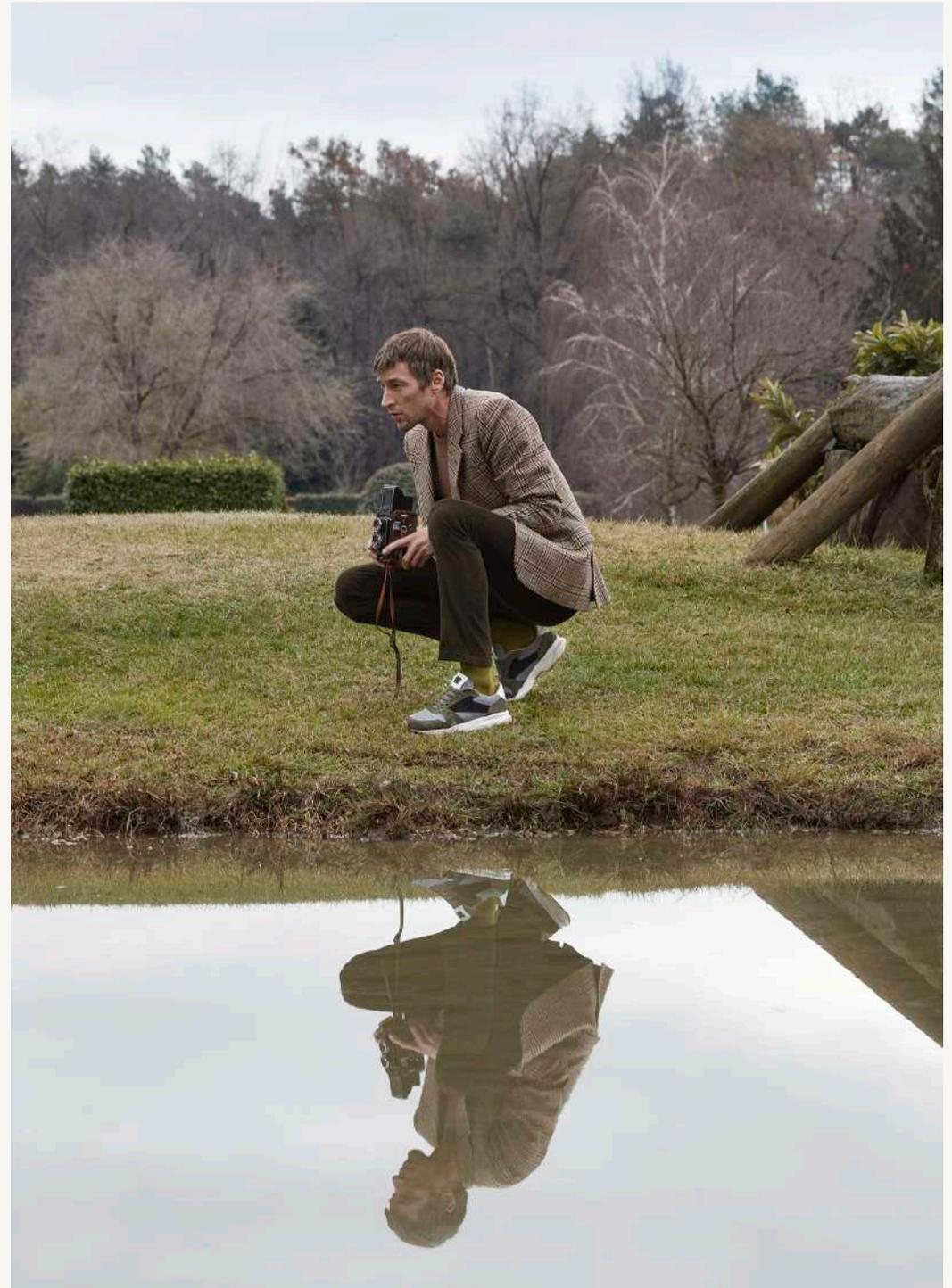


AW 2021

The new collection finds RUBI ROSA at its most refined.
This season, the brand grows its stable of iconic designs.

Making their debut: KIM is a premium sneaker inspired by trail running.
TIMEWORN imagines the JUDY and ANA styles after months of loving wear.

WOOL comes to AVA. SWISS LEATHER takes this shoe to the peak
of quality and 100% natural.





JUDY COLLECTION

JUDY COLLECTION



Inspired by 1970s soccer boots.

Constructed on a very low cup sole and inspired by iconic soccer shoes, these top-grade sneakers features an upper in suede or lightweight leather and suede trim. A zig zag pinking detail on the U-throat lacing piece hails the world of football.



JUDY White

JUDY COLLECTION



Made from the highest quality materials, the upper includes a perforated "brogue" detail, a RUBIROSA signature that speaks of style and class. The lining is a mix of cotton, reinforced with calf leather. This combination creates immaculate comfort.

JUDY COLLECTION



1.



2.



3.

JUDY is the epitome of discretion and quiet luxury.
An easy-to-wear, upper-echelon shoe for any look and every occasion.

1. JUDY Dark Brown / 2. JUDY Cappero / 3. JUDY Red

JUDY COLLECTION



JUDY Black



THE STYLE IN BRIEF

Inspired by 1970s soccer shoes

—
Low cup sole

—
Suede or lightweight leather upper

—
Zig zag pinking detail, "brogue" detail

—
Immaculate comfort

—
Everyday



JUDY COLLECTION



THE TIMEWORN EDITION

Quality endures. Superior products can really take a beating.

Timeworn is the premium RUBIROSA shoe, distressed.

These shoes have been lovingly aged to give them all the appearance of a life well lived.

Exclusive and limited edition, the Timeworn collection reminds us that elegance means action.

JUDY COLLECTION



1.



2.

1. JUDY TW White / 2. JUDY TW Black





1. JUDY TW Cappero



KIM COLLECTION

KIM COLLECTION



Inspired by performance running shoes.
RUBIROSA's sports utility sneaker has its roots in nature and the great outdoors.
KIM blends the grip, the cushioning and the comfort of performance trainers
with an upper that is altogether more crafted and luxurious.



KIM White

KIM COLLECTION

KIM is the ideal all-terrain footwear for roaming the city.
And they function just as beautifully in the countryside.
A quality shoe for quality time.

KIM Green



KIM COLLECTION



1.



2.

The bi-material, two-tone sole is made from rubber and compressed EVA. The sole has slight cupping for stability. The upper materials are premium nubuck and suede and the finest Tuscan "Vacchetta" leather.

1. KIM Navy / 2. KIM Beige

KIM COLLECTION



1.



2.

Blue and black models are equipped with a special water resistant lining.

1. KIM Black / 2. KIM Blue

AVA COLLECTION



KIM Navy

THE STYLE IN BRIEF

Inspired by trail running shoes

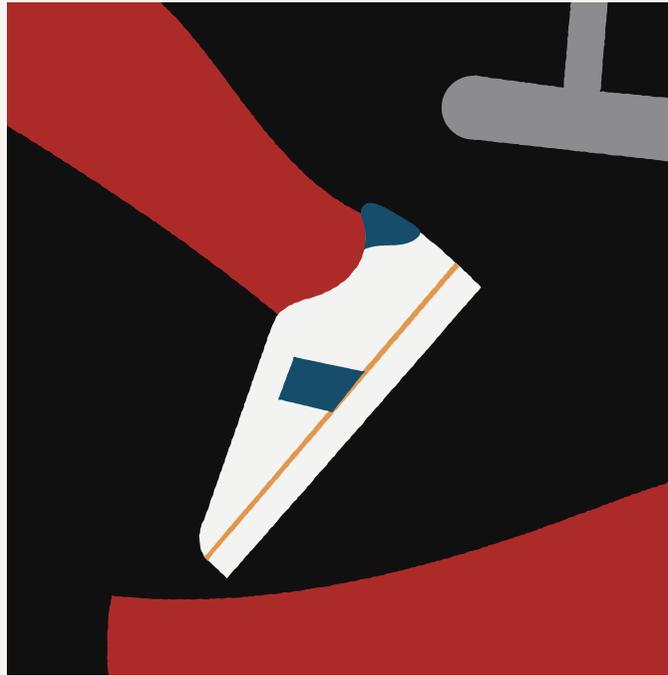
Performance sole, luxury upper

Water resistant lining in the blue and the black model

Nubuck, suede and "Vacchetta" leather

Two-tone VIBRAM® rubber and EVA sole

Perfect for roaming the city



AVA COLLECTION

AVA COLLECTION



Inspired by original 1970s tennis shoes.
The AVA is more luxurious than its iconic ancestors, constructed with the craftsman's eye for detail typical to Rubirosa.

Made out of the highest quality calf skins and calf suedes, the upper features a classic perforated "brogue", which recalls the heyday of 20th Century elegance.



AVA White

AVA COLLECTION



AVA is lightweight, flexible and supremely comfortable.
These premium casual shoes can be dressed up or dressed down,
to complement a suit or to be worn more relaxed.

AVA COLLECTION



1.



2.



3.

The addition of a leather welt into the rubber cup sole further elevates the quality of the shoe. The lining is made out of a distinctive vegetable tanned calf leather for ultimate comfort and a refined finish.

1. AVA Cappero / 2. AVA Blue / 3. AVA Red

AVA COLLECTION



AVA Grey



THE STYLE IN BRIEF

Inspired by 1970s tennis shoes

Sports style, luxury build, craftsmanship details

Premium materials including calf skins and calf suedes

"Brogue" pattern on upper

Leather welt

Lightweight, super comfortable

Wear with a suit or more casually

AVA COLLECTION



CENTRAVO NATURALE SWISS PREMIUM LEATHER

RUBIROSA respects the planet and all its inhabitants. With this in mind we act in the most responsible way at each stage of the production process. Leather is our number one material. We avoid industrial processes and source the raw material from farms with Bio Suisse certification, the pinnacle of organic, animal-friendly agriculture.

AVA COLLECTION



AVA Centravo Naturale



The skins are transported into Italy by train and tanned in Tuscany. Vegetable tanning is free from chemicals and other harmful substances and uses only natural ingredients, which means our leather is 100% natural. This cumulative expertise reaches to the heart of "Made in Italy".





JOAN COLLECTION

JOAN COLLECTION



Inspired by 1970s "wedge" running shoes.

The sportiest shoe in the collection retains the classic details typical to RUBI ROSA. JOAN uses a bi-material and two tone sole, with an added spoiler for stability.

The reinvention of "broguing" is a RUBI ROSA signature, a nod to a more graceful era, and used here to best effect. Wear them every day.



JOAN White

JOAN COLLECTION



1.



2.

The finest Tuscan "Vacchetta" leather picks out the logo on the back stay; technical material performs the same role on the tongue. Vegetable-tanned calf leather is employed for the lining.

1. JOAN Grey / 2. JOAN Navy

JOAN COLLECTION



JOAN Dark Brown



THE STYLE IN BRIEF

Inspired by 1970s "wedge" runners

The sportiest shoe in the collection

Elegant details, including "broguing" and two tone sole

Premium materials include "Vacchetta" leather and vegetable tanned calf leather

For everyday



ANA COLLECTION

ANA COLLECTION



A high top inspired by 1980s basketball shoes.
A contemporary blend of iconic sports shapes and premium materials,
ANA is a lightweight shoe constructed for maximum comfort.



ANA White

ANA COLLECTION



Crafted from luxurious calf skins, nubuck and calf suedes,
the shoe incorporates a cup sole in genuine rubber.
The side wall has higher-than-typical proportions, to better hold the foot.

The heel is cupped with our Tuscan "Vacchetta" leather,
which is notable throughout this collection.

ANA COLLECTION



1.



2.



3.

With classic perforated "brogue" detailing, the upper has a padded collar for comfort and stability. The lining is made from distinctive vegetable-tanned calf leather for ultimate convenience and refinement.

The black suede style has a winter-proof warm wool lining.

1. ANA Black 09 / 2. ANA Black 01 / 3. ANA Navy

ANA COLLECTION



ANA Navy



THE STYLE IN BRIEF

Inspired by 1980s basketball shoes

Sportier look, artisan build

Top-grade materials including nubuck and Tuscan "Vacchetta" leather

Brogue detailing

Warm wool lining in the black suede model

Rubber cup sole, padded collar

Lightweight, comfortable

Ideal as part of a casual outfit

ANA COLLECTION



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ANA COLLECTION



1.



2.

1. ANA TW White / 2. ANA TW Black





R U B I R O S A

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