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STYLE

The smart in smart casual

Rubirosa's new series of versatile winter sneakers

PICKING YOUR FOOTWEAR as the seasons take their most decided turn of the year can be something of a minefield. Fortunate, then, that the chaps over at Rubirosa are on hand (or should that be on foot?) to ensure that your shoes never let you down as the mercury drops and the winds pick up.

The premium Swiss brand have swiftly established themselves as one of the most respected footwear start ups on the market, creating pieces to complete the uniform of any gentleman of refined taste. With this in mind, the shoes of this season are typically understated — placing an emphasis on sporty, elegant shapes and made using exclusively all-natural materials. For a chic re-interpretation of the classic high-top sneaker, Rubirosa's Azira shoes are crafted from tanned leather and suede and will bring refinement to a more casual look.

If you're looking to put a little more 'smart' into a 'smart-casual' dress code this winter, then the Low Odile model blends the typical features of a classic brogue shoe with those of a low-top sneaker. The result is a totally unique concept piece. We particularly like the Low Odile sneakers in the dark brown colourway, which pair perfectly with a lighter pair of formal trousers — equally at ease in the office as it is on a more relaxed winter city break.

The Odile model also comes in a high cut style and in a beautiful range of colourways. Our preference is the grey, which can be teamed with a pair of dark woollen trousers and a cashmere roll neck for a timeless seasonal look. Winter is coming. And we can't wait. 

Rubirosa are crafting modern classics by hand

Rubirosa sneakers are all designed in Switzerland and produced in traditional Italian workshops. Every single shoe is handmade with the utmost attention to detail, and promises to provide the wearer with unrivalled comfort.

01 Odile High Grey Sneakers in Leather, £289;
02 Odile High Black Sneakers in Leather, £259;
03 Odile High Dark Brown Sneakers in Leather, £289;
04 Odile Low Black Sneakers in Leather, £289, all rubirosa.ch

